

of each active ingredient since arsanilic acid was not declared; and 502(j)—the article was dangerous to health when used in the dosage and with the frequency or duration prescribed, recommended, or suggested in its labeling, namely, "It may be hand fed two or three times a day, or self fed by keeping it in a hopper at all times."

DISPOSITION: 8-12-57. Default—destruction.

NEW DRUG SHIPPED WITHOUT EFFECTIVE APPLICATION

5444. Royal jelly capsules. (F.D.C. No. 40545. S. No. 74-956 M.)

QUANTITY: 51 boxes at San Marino, Calif., in possession of Eugene E. Thomas, t/a Ault Bee Farms.

SHIPPED: 7-9-57, from Weslaco, Tex., by Ault Bee Farms.

LABEL IN PART: "Royal Jelly 30 Capsules * * * Each capsule contains
Net Weight: 25 Milligrams ---- Royal Jelly 60 Milligrams ---- Pure Honey
60 Milligrams ---- Organic Alfalfa 60 Mg. Organic Calcium & Phosphorous
60 Milligrams ---- Organic Wheat Germ This is a food, not a medicine.
Ault Bee Farms, Box 1144, Pasadena, Calif."

ACCOMPANYING LABELING: Brochure entitled "Dr. Lisi prescribes Royal Jelly For His Holiness Pope Pius XII," a printed sheet headed "Ault Bee Farms * * * Dear Friend:" and a printed sheet headed "Ault Bee Farms * * * Here is an Excerpt From 'Here's Health' Magazine."

RESULTS OF INVESTIGATION: The brochure was received by the consignee from the Ault Bee Farms, Weslaco, Tex., and the printed sheets were printed locally for the consignee.

LIBELED: 8-6-57, S. Dist. Calif.

CHARGE: 502(a)—the designation "Royal Jelly" borne on the label of the article, when shipped, was misleading since the article contained 2 or more ingredients and was designated by the name of one but not all of such ingredients, even though the names of all such ingredients were stated elsewhere on the label; 502(a)—the labeling accompanying the article, when shipped and while held for sale, contained false and misleading representations that the article was capable of producing a state of well being and mental alertness; that the product contained all the vitamins and minerals needed by the body; and that it would prolong life, increase and sharpen appetite and sense of taste, lessen digestive difficulty, improve nervous balance, increase virility and sexual energy, increase ability to train and work harder, give one an increased feeling of youthfulness, prevent illness and debility, normalize the human mechanism, cure a wide variety of illnesses, reactivate body functions and check a tendency toward obesity, repair wastage, and rejuvenate body cells; and 505(a)—the article was a new drug which may not be introduced into interstate commerce since an application filed pursuant to law was not effective with respect to such drug.

DISPOSITION: 8-27-57. Default—destruction.

5445. Royal jelly capsules. (F.D.C. Nos. 40345, 40346. S. No. 66-025 M.)

QUANTITY: 13 dozen 15-capsule bottles, 4 dozen 100-capsule bottles, and 4 additional 100-capsule bottles at San Francisco, Calif.

SHIPPED: Between 3-26-57 and 4-29-57, from New York, N.Y., by Tamara (a business organization).